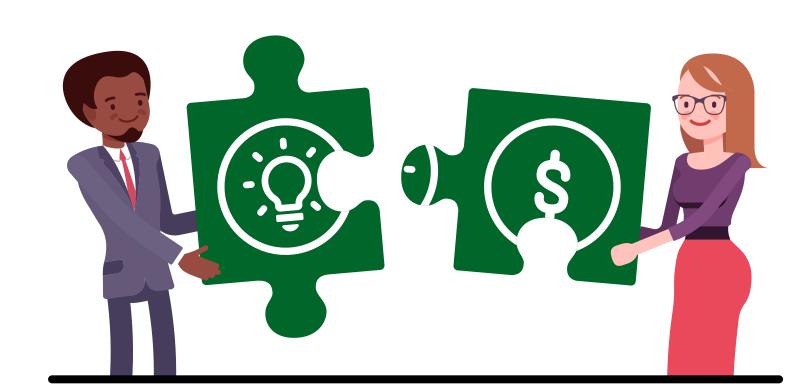
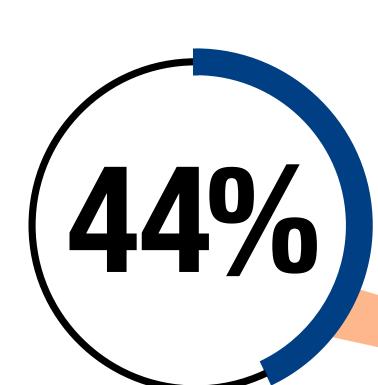
MAKING ENDS MEET AND THE NEED FOR

SUPPLEMENTAL INCOME





of American respondents **HAVE ASKED THEIR LOVED ONES FOR MONEY**over the past year, to deal with the rising cost of living



BUT MANY RESPONDENTS ARE WORKING HARD

TO BRING IN ADDITIONAL MONEY:



40% have a side hustle



48% of those with a side hustle looking to make ends meet

RESPONDENTS ALSO STARTED A SIDE HUSTLE TO



have a disposable income

Z370



deal with the rising cost of living

20/0



MILLENNIALS were more

likely to say their current

and be less reliant on a single source of income



financial situation makes it DIFFICULT TO PAY FOR NECESSITIES, compared to BABY BOOMERS

41% vs. 13%



income said they would need to earn about \$404 MORE PER MONTH to live comfortably

American respondents with a source of additional



\$500 EXPENSE TOMORROW,

35% wouldn't be able to cover necessities later in the month



across 10 countries.





