# **Key Information About Being an Herbalife Independent Associate**

### How to join?

You join by buying the Herbalife Associate Pack (92.27 BYN). There is no other required purchase.

As an Independent Associate, you can

- Buy Herbalife® products at a discount for your own or household use.
- Promote sales of Herbalife® products to customers to make a retail profit. An example is shown on the right:
- Recruit others who want to consume or promote sales of Herbalife® products and earn commissions and bonuses

Retail Price 83.76 BYN

Independent Associate
Price
(with initial discount before shipping and taxes)

Potential profit 19.43 BYN

from Herbalife based on their activity.

• You cannot earn any money by only recruiting or only sponsoring someone.

Many Independent Associates in 2024 only benefitted from the discount on Herbalife® products, either for their own use or to promote sales for a retail product. As a result, the typical Independent Associate did not receive any commissions or bonuses from Herbalife on the sales of other Independent Associates.

How much can an Independent Associate earn in a typical month?

In 2024, there were 1,945.797 Independent Associates who had been Independent Associates for at least one full year. In a typical month, 410,626 Independent Associates received commissions or bonuses from Herbalife and Independent Associates typically earned in 9 out of 12 months. Here is what those Independent Associates made in a typical month before expenses, including what they were paid by Herbalife and an estimate of retail profit modeled on actual sales data from the United States:

#### 50% earned more than 454 BYN in a month

Top 10% earned more than 4,133 BYN in a month

Top 1%\* earned more than 33,927 BYN in a month

There are no guarantees. Some Independent Associates will succeed, while some will not. As with all business, success requires hard work, skill and dedication.

\*In 2024, the tenure of the top 1% typically ranged from 5 to 12 years.

## What if it doesn't work?

- You can cancel your Associateship at any time. If you are in your first 90 days, you can cancel
  and receive a full refund of your Herbalife Associate Pack.
- If you cancel your Associateship, you can return unopened products you purchased within the last year for a full refund. We even pay for shipping.
- Please contact 8-801-100-73-73 for more information.

#### WW TYPICAL INDEPENDENT ASSOCIATE EARNINGS 2024

