


# Key Information About Being an Herbalife Independent Associate

## How to join?

There is no required purchase to join.

As an Independent Associate, you can

- Buy Herbalife® products at a discount for your own or household use.
- Sell Herbalife® products to customers to make a retail profit. An example is shown on the right:
- Recruit others who want to consume or sell Herbalife® products and earn commissions and bonuses from Herbalife based on their activity.
- You **cannot** earn any money by only recruiting or only sponsoring someone.

	Retail Price	2,410.00 RUB
	Independent Associate Price <i>(with initial discount before shipping and taxes)</i>	- 1,867.25 RUB
	<b>Potential profit</b>	<b>542.75 RUB</b>

Many Independent Associates in 2024 only benefitted from the discount on Herbalife® products, either for their own use or to sell for a retail profit. As a result, the typical Independent Associate did not receive any commissions or bonuses from Herbalife on the sales of other Independent Associates.

## How much can an Independent Associate earn in a typical month?

In 2024, there were 1,945,797 Independent Associates who had been Independent Associates for at least one full year. In a typical month, 410,626 Independent Associates received commissions or bonuses from Herbalife and Independent Associates typically earned in 9 out of 12 months. Here is what those Independent Associates made in a typical month before expenses, including what they were paid by Herbalife and an estimate of retail profit modeled on actual sales data from the United States:

**50% earned more than 14,219 RUB in a month**

**Top 10% earned more than 129,550 RUB in a month**

**Top 1%\* earned more than 1,063,469 RUB in a month**

There are no guarantees. Some Independent Associates will succeed, while some will not. As with all business, success requires hard work, skill and dedication.

\*In 2024, the tenure of the top 1% typically ranged from 5 to 12 years.

## What if it doesn't work?

- You can cancel your Associateship at any time.
- If you cancel your Associateship, you can return unopened products you purchased within the last year for a full refund. We even pay for shipping.
- Please contact 8 800 200 74 74 for more information.

## WW TYPICAL INDEPENDENT ASSOCIATE EARNINGS 2024